



# Free Stuff EXPOSED

Hello, and welcome to this guide on getting free gadgets whenever you want them. The guide comes in 3 parts - the first will explain how the loophole works and why. Part 2 will explain and list several resources that make the whole thing possible, and how you can find more, and Part 3 gives you the extra special secret sauce that'll take all the hard work out of the whole method.

So let's get going!

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# Part I

So, here's the secret. The hidden loophole to getting free gadgets. In actual fact, it's not that much of a secret, it's just that the people who know about it don't believe it, and the people who should be marketing it aren't doing a very good job.

For whatever reason, somebody's missing a trick, and that's where you can capitalize on their mistakes and get your hands on plenty of freebies without spending a penny.

It all comes down to modern marketing.

Companies want more customers - that much is obvious. But how do they get more customers? They have to advertise their services. Again, so far nothing new.

Most advertising comes in the form of TV ads, billboards, newspaper and magazine inserts, radio, sponsorships and so on, but there's something else that a lot of companies are just starting to use: the internet.

Because the internet and the web are so far reaching, and because more and more people are getting on everyday, and because it's so easy to put your advertising message in front of an internet user, companies are spending billions of dollars in online advertising campaigns.

And it's that money which is going to get spent on your next free gadget.

But how?

Well, the main approach that companies take is that they need to get eyeballs onto their offers. Their offer might be a free trial, or a free sample of their main product, but the more people they can drive to that offer, the more new customers they'll eventually attract.

For example, if 100 people see the offer, they know that on average, 1 will sign up and become a customer. That customer will also have a particular value associated with it - they'll know (through research) that over time, each customer will be worth an average of \$50 (for example) to the company.

That means, the company can afford to spend up to \$50 to drive 100 visitors to their offer, because they know that 1 person will turn into a customer and

bring \$50 worth of revenue for the company.

Let's do another example.

**Average customer value: \$70**

**How many visitors in 100 convert to customers: 3**

**So, each 100 visitors is worth: \$210 (3 x \$70)**

**Cost of visitor: \$1.50**

So, 100 visitors would cost \$150, but would bring in (on average) \$210 in revenue, giving the company a profit of \$70.

*This is absolutely key - the company can spend money getting people to try out it's free offers, because they will make money in the long run.*

But that's not the whole story. The next bit is crucial - how can we get these companies to pay US the money to spend on gadgets?

This is where another type of company comes in - the incentives marketing company. To make the distinction clear, the company with the offer will be known as the "Offer Company" or "Offer", and the incentives company will be the "Incentive Company" or "Incentive".

Put simply, the offer company will pay money every time someone complete's one of their free offers.

Incentive companies refer people to the offers and collect the money. Once they've got that money together, they use some of it to buy gadgets for you. Some sites even offer cash instead of gifts - so you can complete a few offers and earn real money, as much as \$500+ for some offers.

So here's how the whole process works together:

- Offer companies create a series of offers.
- An incentives company collects these offers together and creates a website.
- You go to the incentives website and complete some free offers.
- The incentives website is paid by the offer companies.
- The incentives website uses that money to buy you gadgets!

That's it, in a nutshell.

The offers are free, and the offer company will pay out cash to the incentives company who refers visitors to the offers. They can do this because a certain percentage of visitors will convert to customers.

And there's the loophole - although you personally don't have to spend any money, and most probably won't convert to a customer (although who knows - you might find something that you like and that's good value for you, but you're not obligated to pay for anything), you're still entitled to fill out the offers so the incentive company gets paid.

And when they get paid, you get free gadgets. It's as easy as that!

Most offers which you need to complete are free. Some require that you spend a tiny amount of money (say, deposit and spend \$5 at an online bingo room), but you can pick and choose the ones you want. Companies will always be providing free offers because they can - you've seen the maths above.

There's one more bit to this whole thing.

Originally, when incentive websites first started cropping up, you could fill out a dozen offers yourself and collect your freebie and go. You had to fill out offers on different "levels", some were easy and not worth much, and some were much more time consuming (still only a few minutes).

These sites still exist, but some require that you make a purchase to get your freebie. It IS still worth checking them out when they crop up however, as you may not need to purchase anything, or you might want the things that require purchasing anyway!

Nowadays, to speed up the whole process and to improve the quality of the visitors which the offer companies receive, they ask that you fill out one offer yourself, then invite your friends to fill out other offers.

Now while at first this might sound like a bit of a pain, actually it's beneficial to us freebie seekers, but I'll explain exactly how in part 3. The whole process (from your point of view once you get to an incentives website), is this:

1. Register with the site, and choose a free gadget
2. Complete an offer
3. Refer some friends to the site to complete steps 1 and 2.

**NOTE:** it's important to note that is NOT a pyramid or ponzi scheme. Your friends DO NOT have to refer more friends in order for you to collect your freebie.

Once you have completed an offer, and your friends have complete an offer, you will receive your freebie.

If your friends wish to then refer more people, they can, and those people will count as credits towards their freebies.

Even if they don't want to, they still don't have to spend any money to complete the offers. No-one does! It's all free.

# Part II

In this part of the guide, I'll show you a few example incentive sites, so you can get a feel for how they work, look, and how you can find more in the future.

There are benefits to knowing as many of these sites as possible:

1. You can complete more offers at once, and have more freebies on the go at once.
2. You get a wider range of freebies, and different rates (ie more or less offers required to collect a free gadget).
3. Constantly fresh offers so you can keep getting gadget after gadget after gadget.

Before we go over the sites, a quick word about internationality. Some offers are only available in some countries, but most will be able to provide an alternative for many other countries. If in doubt, always get in touch with the incentive site before you start doing any work and check that they can provide for you.

So, here we go. 5 incentive sites that are open and operating today.

*(Sidenote: these sites are checked regularly, and this guide kept updated with their status. If they close down, we will find and include more sites to take their place. This has two benefits for you: a) you know that the sites below are still active as of this month, and b) you can periodically check back to the page at which you downloaded this guide and re-download it to see if there are any new sites listed.)*

## **Individual Offer Sites**

- <http://www.freestuff.com>

FreeStuff.com provides a wide collection of links to various freebies, including individual offer sites in which you have to fill out everything and there's no friend referral scheme (as described in Part 1).

For example, have a look at the links on this page:

- <http://www.freestuff.com/category/free-stuff/gaming-consoles>

Finding these sites can be quite hard because they come and go relatively quickly depending on what offers companies are providing.

Generally, the best thing to do is to keep your eyes peeled for adverts for free stuff around the web when you're searching, around social networks when you're chatting with friends, and around large forums and other websites where you hang out.

People who promote these individual offers will usually buy lots of advertising space on the sites mentioned above, and if you keep your eyes peeled you'll see them. You've probably seen them before, but skimmed over them because you're skeptical (and rightly so) of their reality. But now you know different!

## Referral Offer Sites

These are the bulk of the websites that you'll be visiting to find freebies. Always check the terms and conditions of all websites before you sign up to make sure you are eligible for all their offers.



### **FreebieJeebies.co.uk Network**

Freebie Jeebies is a network of several sites promoting various collections of offers. They include:

[Consoles](#)

[Gadgets](#)

[TVs](#)

[Apple \(iPhone, iPod etc\)](#)

A well known and widely respected network, well worth getting involved with.



### **Xpango Network**

Similar to FJ above, Xpango is large, widely known and stable. It's not going to disappear halfway through your freebie.

<http://www.Xpango.com>



Portal site under construction.  
Please visit the subnetwork sites below.



## Kudos Network

Kudos is yet another network of sites that is great to use and has proven itself with thousands of freebies given out.

<http://www.KudosNetwork.co.uk>



## DesktopComputer4Free.com

Free computers from one of the Trainn network of incentive websites. These are serious players in the freebie game, and have prompt, courteous and efficient customer service.



## YourFreeFlatScreen.com

Another member of the Trainn network, this site is geared towards flatscreens, plasma screens, widescreen TVs, all the way up to 40" monsters and bigger!



## YourFree360Games.com

Yet another Trainn superstar site, focused entirely around Xbox 360 games, Xbox Live subscriptions and Xbox 360 hardware (such as wireless controllers, headsets and so on). ALL the latest games are available here, free.



## ZeroPriceTags.com

A fantastic network of sites, including gadgets, TVs, laptops, PCs, cameras, summer toys and lots more.



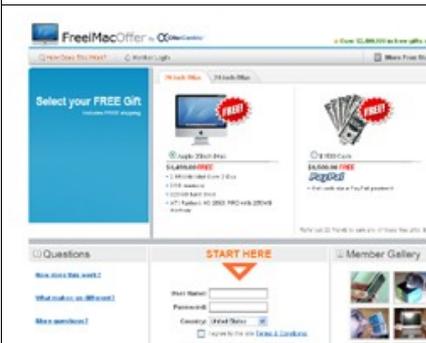
## Plasmas4Free.com

A site dedicated to HUGE plasma TVs, including a high end 58" home cinema system worth over \$2,000. Of course, it's available absolutely free.



## ForFree4U.com

Yet another huge network of sites offering everything from laptops, iPhones, games consoles and gadgets to mobile phone handsets.



## FreeMacOffer.com

Part of the same network as Plasmas4Free.com, you can get a \$1,800 iMac here as part of one of their offers.



## PrizeShopper.com

Prize Shopper has all the usual stuff, plus a wide range of exciting other gifts, including bean bags!

Once you've found the sites, you can start immediately.

You might be wondering, "But WHERE do I start?"

Start by checking out a few of the sites above, compare some offers, bookmark your favourites, but crucially, don't sign up for anything yet. You've got to read Part 3 before you do that.

To find more sites in the future, there are several search phrases which usually turn up good results. It is worth knowing these because undoubtedly the sites mentioned above may one day close down (for whatever reason), and more sites will spring up to take their place.

So, the terminology and searches you should be doing (on something like Google.com) are:

- "free stuff"
- "free xbox/tv/ipod/games console/etc.."
- "incentive websites"
- "incentivized offers"
- "choose a gift free"
- "refer friends to complete offers"
- "reward gift sites"

Incentive companies often also run several similar sites with different, grouped and related offers on them. These companies publish lists of their sites so that you can shop around and fill out more and more offers and get more and more freebies.

Here's a few lists:

- <http://www.offercentric.com/news.aspx>
- <http://www.trainn.org/sites.php>
- <http://www.freeimacoffer.com/sitelist.aspx>

Everytime you find a new incentives website, look around it for links to "Other Offers", "Our Other Sites", "More Gifts" and similar links - these are MORE lists of sites!

Using those phrases, those lists, and using the secret sauce from Part 3 which I'm about to show you, you should have an endless supply of freebie sites to manipulate!

# Part III

By now, you might be thinking, "Well that's great, but I can't be bothered hassling my friends for ages!".

Luckily, you don't have to. We're on the internet, remember!

There are TONS of other people, just like you, who have exhausted their friends as a source of referrals. Just like you, they need more referrals to get their freebies, but they don't know any more people.

**So, what do they do? They go online, and form communities.**

There are huge, thriving and extremely active communities of freebie seekers who provide referrals for each other, either as a trade, or for cash. So, you can pay people to complete your referrals, or you can promise to do one for them if they do one for you.

Even if you pay people \$10-\$20 each, you can still get your gadgets at less than half price. The important thing is: you don't HAVE to pay people. Heck, you don't even have to fill out offers for them - if you're nice, they might just do it for you for nothing!

The crux of the matter is this: you can sign up to these community forums (at no cost, of course), and start trading referrals immediately. Then you'll have an endless supply of referrals, on-demand, whenever you need it.

*(Note: it's worth mentioning here another reason for having a large community of people sharing referrals. As a client of the incentive company, you cannot fill out the same offer more than once, and neither can any of your friends or family, or anyone sharing the same address. This isn't a problem though, since now you have access to these communities, you'll never run out of new people!)*

So, here's 6 awesome referral swapping forums:



## [Anything4Free.com/forums](http://Anything4Free.com/forums)

A huge, welcoming forum with over 45,000 members.



## [eXceem.co.uk/forums](http://eXceem.co.uk/forums)

Over 12,000 members trade referrals in these exciting and busy forums.



## [forum.FreePodGuide.com](http://forum.FreePodGuide.com)

One of the oldest referral swapping forums around, with over 37,000 members.



## [FreeLunchRoom.com/board](http://FreeLunchRoom.com/board)

One of the largest forums around, with over 100,000 members! Don't miss this one!



## [Grab4Free.com/forums](http://Grab4Free.com/forums)

One of the smaller forums, but still a good community with more than 5,000 members.



## ReferralSwapper.com

This one is different from the rest because you have to pay to get in. But, once you are in, you'll find the members much more willing to swap referrals.

Be sure to check out and sign up for all these forums, read all their rules, and check out the various galleries of "proof" from members - photos of them receiving their freebies. It's very inspiring, and shows that the system laid out here really does work.

For the second half of Part 3, I want to give you a few more tips for getting referrals, outside of communities like the ones listed above.

1. **Forums** - which we've already discussed above.
2. **Blogging** - you can create a free blog website at [www.blogger.com](http://www.blogger.com) to advertise freebies ("How To Get A Free Xbox", or "How To Get A Free iPhone"). Include your referral links all over the blog, and encourage people to get involved in freebie hunting. When they do, that'll count as a referral for you.
3. **Be Everywhere!** - post your referral link everywhere your friends and family will see it. Email signatures, forum signatures, instant messaging (MSN, AOL, ICQ, IRC etc), on your profile pages on all the big social networks (Facebook, Bebo, MySpace, etc). Be sure to include a brief description of what people can get for free to encourage them to click it. The more places you can put your link, the more people will see it, and the more referrals you'll get.
4. **Flyers** - you can have flyers printed up and distribute them around your local area. Either door to door, or in shops, or on local noticeboards. Don't go overboard though, or people will get annoyed.
5. **Family + Friends** - work hard at getting your family and friends involved. It's quick, won't cost them anything, and you get something free. Plus, they often get free trials of cool stuff, so it's a win-win situation. AND.. if they like it, you can promise to refer for them and their freebie too.
6. **Word Of Mouth** - whenever you get chance, tell people about what you're doing, and encourage them to click through your link. It helps if you have it online somewhere so you can just give them your Blogger website address. You could always email it to them though.

Remember though - don't spam, and be sure that you've thoroughly read the

rules of the offers you're completing. Many sites won't accept referrals from the same household address, so be sure that the one you are completing does before you refer people you live with.

Lastly, I'd like to give some quick advice about what you should do, right now:

1. Sign up for a few forums, read the rules, look around, introduce yourself and get to know how things work.
2. Check out a few of the gift sites listed in part 2. Pick 1 offer which you'd like to claim, read all their terms and make sure the offers are available in your country, then register with the site and fill out the required offers (TIP: be sure to keep careful track of all the user accounts you're creating with these forums and incentive websites. Write them down in a file on your computer, and save it somewhere safe).
3. Start contacting all your family and friends, set up a blog, get trading in the forums and complete all your referrals. Make a note of whenever someone completes a referral for you, so you can repay the favour later on.
4. Keep a log of what you're doing and when. Then as you go through the whole process again, you can check your logs and see how to speed the process up next time around.
5. Once you've received your first freebie, start all over again!

That's it! You now know everything you need to know to get 100% free gadgets, now and for the rest of your life. All you've got to do is grab the bull by the horns and do it. Thousands of other people are doing it, and are getting millions of dollars worth of free gadgets because of it.

It's possible, it's just up to you to take charge. So what are you waiting for?

All the best,

# ***Sam Stone***

**Password Piece #1: AU**