

How You Can Earn Money!

Introduction

In this article we're going to show you how we see making money online.

We don't mean earn a lot, just earn something so that you don't feel like this is a waste of time.

The Problem

All of us are working to earn credits so that we can send out our offers to others just like us that are doing exactly the same thing.

We are not spending any money at this point. And, that is because we expect to be able to make money without spending any.

That Does Not Make Sense

If you were to open up a little shop selling thimbles, you would be expected to pay for the rent, utilities, displays, inventories and labor (plus don't forget taxes).

You'd need to spend some money on advertising in order to get someone to come by and look at your wares. Then (and only then) you have a chance of some of them actually purchasing your thimbles.



"You may keep the coin I flipped to see if you could have a raise."

© 1998 John McKinley

Horses And Carts

As mentioned above we review ads to earn credits so that we can send out our ads. All we have invested is our time (labor). AND, we expect the droves of folks out there to do it differently than we are doing it. We want them to spend money which we have not done ourselves up to this point. That does not make any sense at all.

In fact, those folks that have invested in an offer where they will be required to spend even more money every month have a real incentive to get people to buy now.

It should be obvious that if you are going to spend the money, then you should try to get at least enough people you refer to do the same thing and your commissions will pay for your cost.

Let's take a look at the money!

Now, there is a problem with all of this. If I get two people to spend say \$3 every month and they get 2 people, and they get 2 people, etc, eventually we are going to run out of people who will be willing to spend anything.

That is where the one time investment offers have a slight advantage. There is no recurring cost, the commission from referrals will eventually cover your investment, but, like the recurring investment types, there is still a point of burnout.

Remember, there are only so many people who want to be in this business at all. Many of them are totally broke and in complete startup mode. Others are making "millions" of dollars per some period of time. Most are actually making less than a reasonable income but maybe enough to be having fun and getting some extra spending money.

If I had an offer that was fool proof, which would make money day in and day out, I'd be pushing it all over the place. So, the only thing in our industry that can do that is one where the sale of the "thing" can be replicated by the buyer and continue to make me money, too, as I sell it to more folks.

Let Me Give You At Least One Example

We have a page on our sister website that lists our key money making offers: http://mychoicethings.info/my_moneymakers.htm.

These are not all of them, but it gives you an idea of where we've seen actual returns.

We have also invested in upgrading to Super JV's in a number of sites where we felt the offers were well worth the investment. We have that list in our membership site at: <http://mychoicethings.com> link at the bottom of the page.

What we do is to take one of these offers and promote it heavily for a week. We use solo ads or credit emails for this step. Then we pick on another for the next week. We keep doing this until we have cycled the list completely then start over.

Additionally, we spot promote offers using banners, buttons, login ads etc. These are treated more like long term advertising with less activity than the email ads. These types of ads also can be used to reinforce our efforts with the emails, as well.

Summary

As you can probably figure out, you need to invest in something to jump start your efforts. This investment does not need to be big, but, it will give you an incentive to push like the world were on fire and you had the only hose with water.

Our primary business is MyChoiceThings.com, which is a membership site. It is free. You are automatically a member since you signed up for this report. Its function is to provide you with a ground level approach to building a solid foundation for your online business. It assumes that you would be doing things similar to what we are doing.



There is a link from our main page MyChoiceThings.com at the bottom that points to "HowTo's". This is work-in-progress, so come back often to see what has been added.